



Webinar

“EURASHE update for members”

Tuesday 19 May 2020

Content



- “ Instructions
- “ EURASHE strategic framework
- “ Brief overview of EURASHE 2019 activities
- “ Context of 2020 activities
- “ Reviewed EURASHE 2020 work plan

WELCOME TO THE EURASHE WEBINAR!



To assure a quality experience to all participants, we kindly ask you to follow these rules during the webinar:

- “ If you wish to intervene, please click on the **“raise your hand”** icon, which you can find in the bottom-center part of your screen. The host will then unmute you and you will be able to intervene live.
- “ If you wish to send a question, please use the **chat** function on the bottom-center part of your computer screen and **send a message to “all panelists and host” writing your question, your organization and your country.** You can also use the chat function to send a private message to the host.
- “ You can also choose to send a question through the **Q&A function**, which you can find in the bottom-center part of your screen.
- “ Questions will be reviewed on an ongoing basis by the host and will be addressed during the webinar.

Supporting Professional Higher Education in Europe



EURASHE STRATEGIC FRAMEWORK

VISION



EURASHE strives to support the development and transformation of European society through professional higher education.

MISSION

EURASHE's mission is to strengthen the impact of innovative, high quality professional higher education and related user-oriented research in Europe by representing professional higher education institutions and facilitating their multi-stakeholder cooperation and dialogue.

EURASHE strategy framework



FULFILLING THE PHE MISSION IN CHANGING WORLD BY QUALITY



KEY PRIORITY AREAS

- É Promoting PHE role & identity
- É Specifying the UAS concept & profile
- É Supporting leadership capacity

OTHER RELEVANT PRIORITIES & SUB-THEMES

- É Positioning PHE within educational systems & enhancing permeability
- É Addressing new target groups
- É Promoting Civic and Democratic Values
- É Partnership with the World of Work
- É Promoting quality culture & enhancement

PROVIDING RELEVANT & FLEXIBLE LEARNING FOR DIGITAL SOCIETY



KEY PRIORITY AREAS

- É PHE future in a digital world
- É Making Lifelong Learning a reality
- É Innovative methods of Learning & Teaching with focus on Work-based learning

OTHER RELEVANT PRIORITIES & SUB-THEMES

- É Recognition of Prior Learning
- É Short Cycle Higher Education
- É Balancing professional aspects and employability with civic and democratic competences
- É Evidence and feedback – graduate tracking

ADDRESSING LOCAL NEEDS THROUGH REGIONAL ENGAGEMENT



KEY PRIORITY AREAS

Mapping role and impact of PHE/UAS in regional development within SMART regions

- “ Concept and potential role, mapping scope of activities
- “ Mapping situation and experience
- “ Impact & Performance Indicators
- “ Developing self-reflection tools
- “ Good practices collection

OTHER RELEVANT PRIORITIES & SUB-THEMES

- É Becoming an integral part of regional strategy
- É Models for regional engagement, partnership with regional actors
- É Reflecting SMART specialisation
- É Supporting SMEs
- É Engagement of regional authorities
- É Promotion of regional engagement as a key part of the mission
- É Capacity building & leadership

BRINGING INNOVATION AND DEVELOPMENT THROUGH USER-ORIENTED RESEARCH



KEY PRIORITY AREAS

- É Applied Research Promotion within PHE
 - É clarifying concept
 - É evidence and good practices
 - É UAS capacity & contribution
- É Students' engagement in research & innovation
 - É Links to Teaching/Learning
- É Developing research capacity of institutions & staff

OTHER RELEVANT PRIORITIES & SUB-THEMES

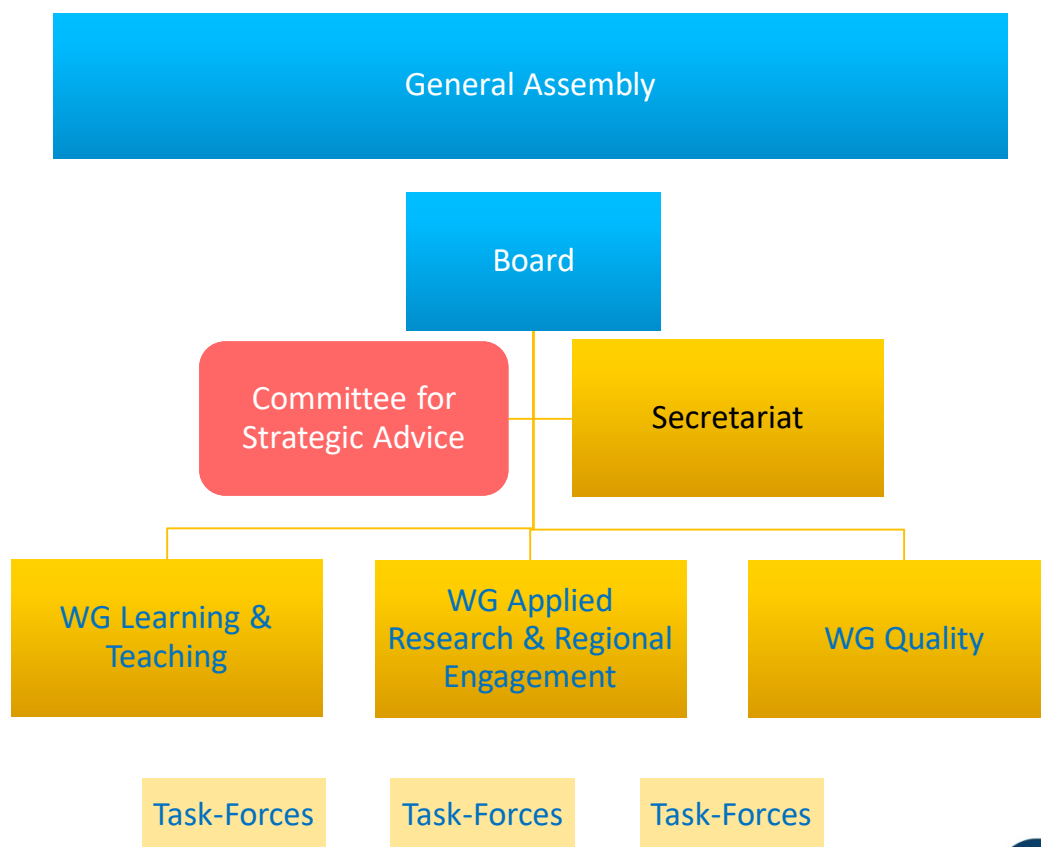
- É Enhanced access to funding
 - É Horizon Europe
 - É Mapping other sources, regional funds
- É Partnership with the World of Work
- É Relevant performance indicators

EURASHE OBJECTIVES ACHIEVED THROUGH:



- “ Membership representation, notably towards European institutions, authorities and stakeholders;
- “ Production of policy papers, studies and other documents;
- “ Organisation of networking activities, learning events, conferences and seminars for the members and partners;
- “ Dissemination of information;
- “ Partnership with stakeholder organisations in higher education;
- “ Involvement in projects.

EURASHE structure



Membership



- “ EURASHE represents universities of applied sciences and other institutions of PHE (colleges, universities with professionally oriented programmes/faculties)
 - . 50 full members: 13 national associations, 37 individual institutions
 - . 1 associate member
 - . 10 affiliate members: 7 individual institutions outside the EHEA, 3 bona fide organisations
 - . About 630 HE institutions in 33 countries



Supporting Professional Higher Education in Europe



EURASHE 2019 ACTIVITIES

2019 overview



| Type of activity reflecting a character of EURASHE engagement | Priority area | | | | | Participation | | | Notes |
|---------------------------------------------------------------------|-----------------|-----------|-----------|-----------|-----------------------------------|---------------|--------------------------------------------|--------------------|------------------------------|
| | General profile | Mission | Quality | Learning | Research & Regional Engagement | TOTAL EVENTS | No of nominated EURASHE representatives | No of participants | |
| Representation, meetings | 31 | 14 | 9 | 13 | 3 | 70 | 85 | 30 | promoting EURASHE views |
| Events - representing EURASHE | 13 | 9 | 4 | 8 | 9 | 43 | 64 | 1235 | attending, contributing |
| EURASHE events | 3 | 5 | 3 | 2 | 1 | 14 | 477 | 1325 | conferences, workshops |
| EURASHE internal structures | 21 | 1 | 2 | 4 | 12 | 40 | 183 | 122 | GA, Board, WGs, CSA |
| Representing at members' events | 4 | 0 | 0 | 0 | 1 | 5 | 5 | 40 | |
| Project events | 0 | 0 | 2 | 3 | 0 | 5 | 31 | 146 | events supported by projects |
| Project meetings | 7 | 0 | 12 | 19 | 1 | 39 | 52 | 0 | project organisation |
| Other PHE institutions | 3 | 1 | 1 | 0 | 1 | 6 | 8 | 61 | non-member institutions |
| TOTAL | 82 | 30 | 33 | 49 | 28 | 222 | 905 | 2959 | |

2019 activities



- “ 33 events & meetings on EC invitation
- “ 26 events & meetings related to EHEA/Bologna process
- “ 9 events & meeting jointly with E4 including EQAF
- “ 9 events & meetings focused on European universities initiative (including 2 EURASHE events)

2019 highlights



- “ European universities initiative support
- “ Future universities, future students, future skills
 - . Annual conference, event in EP, UAS Leadership Fora
- “ Social dimension, Civic & democratic competences
- “ Policy papers on LLL, Regional engagement and Smart specialisation
- “ Engagement with EC, Bologna process structures
- “ Cooperation with key international institutions (OECD, UNESCO, Council of Europe)
- “ Events – Peer learning activities, Quality assurance Community of Practice, UAS4EUROPE researchers’ conference
- “ Focus on Work-based learning (including 5 projects)
- “ 8 new projects including UASiMAP (mapping regional engagement of UAS/PHE)

EURASHE ENGAGEMENT



| European Commission structures | EHEA/Bologna structures |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> • EQF Advisory Group • ET2020 working group • Directors General for Higher Education meetings | <ul style="list-style-type: none"> • Bologna Follow-Up Group (BFUG) • BFUG Board |
| <ul style="list-style-type: none"> • Eurograduate Advisory Board | <ul style="list-style-type: none"> • Advisory Group (AG) on Learning & Teaching (co-chairing) • Bologna Implementation Coordination Group (BICG) |
| <ul style="list-style-type: none"> • Europass Advisory Group • VET stakeholders' group • European Alliance for Apprenticeships | <ul style="list-style-type: none"> • Peer support groups on: <ul style="list-style-type: none"> ○ Qualifications Frameworks ○ Recognition ○ Quality Assurance |
| <ul style="list-style-type: none"> • European university networks initiative consultations | <ul style="list-style-type: none"> • AG on non-implementation (< V. 2018) |
| | <ul style="list-style-type: none"> • AG on Diploma Supplement (< V. 2018) |
| Other structures and organisations | |
| <ul style="list-style-type: none"> • Council of Europe: <ul style="list-style-type: none"> ○ CDPPE ○ National correspondents on NQF | <ul style="list-style-type: none"> • E4 group (ENQA, ESU, EUA, EURASHE) • EQAR Executive Board, General Assembly and Register Committee |
| <ul style="list-style-type: none"> • UAS4EUROPE Platform | <ul style="list-style-type: none"> • VET4EU2 platform |
| <ul style="list-style-type: none"> • Life-long Learning Platform | <ul style="list-style-type: none"> • Digital Bologna initiative |

Supporting Professional Higher Education in Europe



EURASHE 2020 ACTIVITIES

2020 context



- “ COVID-19 – going online
- “ EC agenda
 - . Multiannual Financial Framework
 - . European Education Area, European universities initiative, micro-credentials, recognition, quality assurance (Q2 – Q4)
 - . Communication on the Future of Research and Innovation and the European Research Area (non-legislative, Q2 2020)
 - . Horizon Europe implementation strategy (Q2+)
- “ Bologna process agenda
 - . Period extended
 - . Consulting communique (values, flexibility, learning & teaching innovation including digitalisation, social dimension, implementation of key commitments)

WORK PLAN 2020: OPERATING GRANT (1)



| Priority | Act # | Activity title |
|------------------------------------------------------------|-------|-------------------------------------------------------------------------------------------|
| Fulfilling the mission of PHE in changing world | 1 | Policy statement on PHE for Rome 2020 |
| | 2 | Social role and inclusion at PHE institutions |
| | 3 | European university initiative promotion and match-making |
| | 4 | Discussion paper on role of PHE in addressing SDGs |
| | 5 | Annual conference Plovdiv 2020 |
| | 6 | UAS Leadership Forum |
| | 7 | Workshop on HE Policy developments |
| | 8 | Permeability between VET and HE |
| Providing relevant & flexible learning for digital society | 9 | Learning and Teaching innovative approaches |
| | 10 | Short-cycle higher education agenda - State of integration of SCHE & its role |
| | 11 | WBL Charter - promotion |
| | 12 | Flexible learning tools promotion - series of webinars |
| | 13 | Digitalisation agenda – key challenges and aspects of HE digitalisation, discussion paper |

WORK PLAN 2020: OPERATING GRANT (2)



| Priority | Act # | Activity title |
|-------------------------------------------------------------|-------|-------------------------------------------------------------------------------------------------------|
| Quality of higher education | 14 | Quality assurance block at Global conference in Rome 2020 |
| | 15 | QA Community of Practice (QA of WBL ...) |
| | 16 | European Quality Assurance Forum |
| Addressing local needs through regional engagement | 17 | Impact of UAS regional engagement: Experts and stakeholders roundtable |
| | 18 | Regional and community engagement of UAS |
| | 19 | Role and potential of PHE in regional implementation of Strategy for Smart Specialisation |
| Bringing innovation and dev. through user-oriented research | 20 | UAS engagement in Horizon Europe - UAS4EUROPE Croissant Event |
| | 21 | Arts and Applied Sciences for better and more inclusive societies |
| | 22 | Research Community of Practice |
| | 23 | International cooperation in Research and Innovation as part of the UAS internationalisation strategy |

WORK PLAN 2020: OPERATING GRANT (3)



| Priority | Act # | Activity title |
|-------------------------------------------------------------------|-------|---------------------------------------------------------------------------------------------------|
| Representation | 24 | Engagement in Bologna peer support structures: |
| | 25 | Representing and contributing to EC agenda in HE |
| | 26 | Strengthening engagement with European and international institutions (OECD, JRC) |
| | 27 | Representing towards other partners and stakeholders (E4, LLL Platform & VET stakeholders' forum) |
| Capacity building | 28 | Peer learning activities for national members |
| | 29 | Strategy of capacity building for EURASHE members (training & events plans) |
| Internal agenda, membership management & communication | 30 | Review of strategic priorities: Reflection of new EC/EP agenda, linking priorities |
| | 31 | Statutory meetings (General Assembly, CSA (review of the role and evaluation), WGs) |
| | 32 | Communication strategy, Rebranding and review of the website |
| | 33 | Information on policies & project opportunities (calls) |

EURASHE'S ACTIVITIES JANUARY/APRIL 2020



EVENTS (organised)

- “ 13.02.20, Brussels (BE) – **Roundtable ‘Regional engagement of Universities of Applied Sciences: concept and impact’**
- “ 14.02.20, Brussels (BE) – **EURASHE General Assembly**
- “ 17.02.20, Prague (CZ) – **PLA Linking Qualifications Frameworks with Quality Assurance**

PROJECTS

- “ 11-12.02.20, Brussels (BE) – **UASiMAP project kick off meeting**

REPRESENTATION

- “ 05.02.20, Brussels (BE) – **Stakeholder Group Meeting On The European Universities Initiative**
- “ 07.02.20, Zagreb (HR) and 4-5.03.20, Kyiv (UA) – **BFUG Board meeting**
- “ 11.02.20, Brussels (BE) – **EQAR Meeting**
- “ 19.02.20, Brussels (BE) and 04.04.20, online – **E4 Meeting**

FULFILLING THE PHE MISSION IN CHANGING WORLD BY QUALITY



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OTHER RELEVANT PRIORITIES & SUB-THEMES

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Activity 1. Policy statement for the Ministerial Conference in Rome 2020



- “ EURASHE as the Bologna process consultative member will contribute not only by comments to the draft ministerial communique, but also by its own policy paper and presenting its key message at the 2020 Ministerial conference.

Update

- “ The EHEA Ministerial Conference in Rome is postponed to 18-20 November 2020.
- “ Key issues from PHE view: valuable PHE role in diversified systems – addressing societal issues, serving various needs of society – professional qualifications, life-long learning, access to higher education and **inclusiveness, flexibility of learning**, close link to the **world of work, regional engagement**, sustainability, **applied research capacity** of PHE

Considered

- “ Benchmarking of various national systems, collection of data for supporting national members in their policy debate, for showing the profile and strength of the sector

Activity No 2. Social role and inclusion at PHE institutions



- “ The social dimension and inclusion of non-traditional target groups of learners is one of key priorities of HE policies. PHE institutions play an eminent role in this aspect, the wide profile and impact of institutional practices and impact should contribute to PHE accountability for the society.
- “ EURASHE will set up a specific task force, which will identify cases of institutional policies and examples of empowering learners from non-traditional groups, emphasise the specific position of UAS/PHE, translate the experience and views into a discussion paper and contribute to European discussion on the topic.

Update

- “ EURASHE initiated together with European Students Union an EngagePHE project submission (Mondragon university, ES) focused on mapping, analysing and promoting different models of PHE students' engagement reflecting the student body profile, expectations and capacities

Activity No 3. European University Initiative and match-making of institutions



- “ The activity will enhance representation of UAS in the pilot and future calls of the European Commission’s European University Initiative as a response to their low representation in the first round.
- “ EURASHE will promote the initiative, consult individual institutions' plans and intentions and support match-making of potential partners. EURASHE will also learn from the networks' experience and will continue consulting the initiative with the European Commission on behalf of PHE institutions.

Update

- “ EURASHE engaged in 4 initiatives’ project submissions, plan to follow the development, promote discussion – reflection of the pilot call necessary (results in July 2020)

Activity No 4. Role of PHE in addressing Sustainable development goals



- “ Type of activity: Reflection paper “Applied research, innovation and skills for sustainable development”.
- “ Focus on PHE institutions contribution to the achievement of the sustainable development goals through applied research, innovation and green skills
- “ The paper will take stock of the activities carried until now, including previous EURASHE projects, and identify areas for improvement. It will be prepared by a small ad-hoc group, working in synergy with the on-going RECAPHE project.

Update

Document was linked to the annual conference. Consideration of the task force to feed into 2021 conference on the similar topic.

Activity No 5. “Professional Higher Education for Sustainable Development: creating a change that endures”. Annual Conference



- “ Original date and venue: 20-21 May 2020, Plovdiv, Bulgaria
- “ EURASHE 30th Annual Conference intended to focus on the role of PHE in addressing the SDGs. The conference was structured along the five pillars of Agenda 2030: People, Planet, Prosperity, Peace and Partnerships. The purpose of the conference was to build up a set of Specific Recommendations and discuss a potential Action Plan for their implementation by professional higher education and its stakeholders over the next years.

Update

- “ 2020 Annual Conference cancelled. 2021 annual conference may address the issue. Host to be confirmed.

Activity No 6. Universities of Applied Sciences' Leadership Forum



- “ UAS Leadership Forum was launched in 2017 to enhance communication with UAS top leaders. It provides a valuable platform for exchange of experience, for identification of challenges for PHE development and input for further policy conclusions.
- “ There were two UAS Leadership Fora planned in 2020, in May and October parallel to other EURASHE events. The topics envisaged were the SDGs, multidisciplinary approach to problems, social dimension, role and impact of PHE for society and lifelong learning.

Update

- “ Due to the cancellation of this year's Annual Conference, the May UAS Leadership Forum will not take place.
- “ Discussions regarding the October UAS Leadership Forum is still ongoing –focus on digitalisation, lessons learnt from COVID-19, challenges for internationalisation

Activity No 7. Workshop on Higher Education policy development



- “ Envisaged as a consultative meeting of EURASHE bodies, this workshop aimed to bring together experts to discuss the outcomes of the 2020 EHEA Ministerial Conference, which was supposed to be held in Rome in June 2020, but is now postponed to November 2020.
- “ The workshop also had the aim of updating EURASHE members and a wider range of Brussels-based stakeholders on actual developments and views within PHE, while promoting the main PHE agenda at European level.

Update

- “ Consideration of feasibility of organising an event in Brussels, it will be supplemented by an online event.

Activity No 8. Permeability between VET and higher education



- “ The discussion on future higher education development calls for more flexibility and openness, within HE, but also beyond its limits. The development in VET towards higher qualification levels underlines the importance of mutual discussion.
- “ A brief discussion paper developed in consultation with other stakeholders will feed into discussion on roles and position of PHE and VET, on the necessary permeability between the sectors, main challenges and barriers. The discussion will be supported by a webinar for a wider range of vested stakeholders on tools used in HE and VET and will identify steps for further work and possible projects.

Update

EURASHE has developed the paper on the topic which should be discussed within the VET stakeholders partnerships. Consideration of the webinar on compatibility of HE and VET provisions, mainly ECTS and ECVET concepts and their proximity.

EURASHE is expected to feed into HE-VET discussions: permeability and short-cycle HE (EQF Level 5) are the most obvious themes.

PROVIDING RELEVANT & FLEXIBLE LEARNING FOR DIGITAL SOCIETY



KEY PRIORITY AREAS

- É PHE future in a digital world
- É Making Lifelong Learning a reality
- É Innovative methods of Learning & Teaching with focus on Work-based learning

OTHER RELEVANT PRIORITIES & SUB-THEMES

- É Recognition of Prior Learning
- É Short Cycle Higher Education
- É Balancing professional aspects and employability with civic and democratic competences
- É Evidence and feedback – graduate tracking

Activity No 9. Learning and Teaching innovative approaches



- “ The Bologna process Advisory Group on Learning & Teaching is addressing incentives and challenges for innovative learning and teaching and governmental support.
- “ EURASHE Vice-President Ulf-Daniel Ehlers is co-chairing the BFUG Advisory Group on Learning and Teaching, which focuses on governmental support of innovative learning methods, identification of good practices and focus on challenges brought by digitalisation, collection of good practices.

Update

- “ EURASHE has been co-chairing the Bologna Advisory Group on Learning & Teaching (Vice-president Ulf Ehlers), EURASHE might be interested in continuing with the task should the advisory group terms of reference for the next period (2020 -2023?) allow and attract the capacity
- “ Webinars on Future Skills, flexible learning

Activity No 10. Short-cycle higher education agenda - State of integration of SCHE & its role



- “ EURASHE advocates for stronger integration of Short-Cycle Higher Education (SCHE) within HE policy. Previous activities showed a number of issues to get further attention – role, profile, quality assurance, recognition.
- “ In order to develop key message for the Ministerial conference in Rome 2020 a roundtable with expert community and stakeholders is planned to formulate key messages and a set of recommendations. The roundtable should accommodate views of different groups. A thorough project proposal might result, as well.

Update

- “ Roundtable not planned yet, most likely organising an online consultations, continuing discussion with interested governments, consideration of a project mapping the practices, cooperation with other groups (CHAIN5)
- “ Autumn 2020 event discussing key issues for further development

Activity No 11. Consultation and promotion of the WBL Charter



- “ Successful employability of HE graduates depends on their personal and professional competences and skills relevant for their professional life, supported by their practical experience from the world of work. It is important to promote fair, balanced principles for the Work-Based Learning in HE.
- “ EURASHE built upon various members’ and projects’ experience when developing the WBL Charter proposal in 2019. The aim in 2020 is to consult with a wider range of stakeholders from higher education, world of work, students’ representation to gain wider support and acceptance of these principles, promote them widely including the policy and stakeholders’ fora and invite them to adopt them.

Update

- “ Document being developed based on input from projects
- “ Discussion on the concept

Considered

- “ Attractiveness of the institutional charter confirming the adoption of the WBL principles

Activity No 12. Flexible learning tools promotion



- “ Current discourse calling for more support for various flexible provisions of teaching and learning is very much welcomed, but also considered in PHE. Capacity building is necessary. In 2020 recognition of prior learning, SCHE, innovative learning will be addressed.
- “ The results of the membership survey in 2019 showed an expectation of capacity building, yet in a format respecting limited time and resources. Therefore EURASHE will introduce a series of 3 – 4 webinars focused on flexible and innovative learning including recognition of prior learning, innovative methods and SCHE.

Update

- “ Webinars on future skills, COVID-19 response, microcredentials, WBL on 19 – 20 May
- “ Further webinars on recognition of prior learning, higher education x VET permeability, further issues to be considered

Activity 13. Digitalisation agenda – key challenges and aspects of higher education digitalisation



- “ EURASHE has been invited to contribute to a Digital Bologna initiative which intends to develop the policy recommendations on digitalisation of HE. A growing attention has been paid to a topic of micro-credentials. A role of artificial intelligence is related.
- “ EURASHE will attempt to develop a discussion paper developed by a task force. Micro-credentials opportunities will be addressed as one theme of webinars based on members’ project conclusions.

Update

Although micro-credentials are not necessarily purely digital concept the Task Force on micro-credentials will consider the benefits of digitalisation. Outputs: statement, webinars, call for inspiring practices + contribution to the EC expert group
Further attention to use of artificial intelligence, to opportunities for digitalisation to be considered for the second half 2020 including lessons learnt from COVID-19 impact.

Quality of higher education

Activity No 14. Quality assurance block at the Global conference in Rome 2020



- “ Original date and venue: 25-26 June 2020, Rome, Italy
- “ Italian organisers of the Ministerial Conference in Rome 2020 invited Bologna process stakeholders to contribute to the Global conference which will follow the ministers’ meeting. European stakeholders (ENQA, ESU, EUA and EURASHE) agreed to organise an event focused on quality assurance.

Update

- “ Due to the postponement of the Ministerial Conference to November, discussion with Italian partners and other European stakeholders were paused.

Activity 15. EURASHE Quality Assurance Community of Practice



- “ The EURASHE Quality Assurance Community of Practice was launched in 2018 as a platform for quality management practitioners and leaders from PHE institutions with an objective to provide a platform for peer learning and exchange of good practices.
- “ The 1-2 days meeting allows for group discussions built upon cases of the hosting institution. The outcome is a collective knowledge base with European-wide applicability, commitment and joint understanding the challenges and their addressing at institutional level.

Update

- “ EURASHE is currently exploring the possibility to organize the event in Brussels in the autumn.

Activity 16. European Quality Assurance Forum 2020



- “ Original date and venue: 19-21 November 2020, Helsinki, Finland.
- “ The EQAF is a highly respected event for following development and exchange of innovative experiences among main stakeholders in HE quality assurance. The event is co-organised by EUA, EURASHE, ESU and ENQA.
- “ The event supports staff and institutional leaders’ professional development and update them on the latest developments, initiatives and tools at European level. EURASHE is represented within the Programme Committee.

Update

- “ This year’s EQAF was canceled and might be replaced by an online event. The call for contributions will be reviewed, online contributions might be welcome.

ADDRESSING LOCAL NEEDS THROUGH REGIONAL ENGAGEMENT



KEY PRIORITY AREAS

Mapping role and impact of PHE/UAS in regional development within SMART regions

- “ Concept and potential role, mapping scope of activities
- “ Mapping situation and experience
- “ Impact & Performance Indicators
- “ Developing self-reflection tools
- “ Good practices collection

OTHER RELEVANT PRIORITIES & SUB-THEMES

- É Becoming an integral part of regional strategy
- É Models for regional engagement, partnership with regional actors
- É Reflecting SMART specialisation
- É Supporting SMEs
- É Engagement of regional authorities
- É Promotion of regional engagement as a key part of the mission
- É Capacity building & leadership

Activity No 18. Regional and community engagement of UAS



- “ Focus on the role and profile of UAS/PHE, nature and value of applied research activities, lifelong learning and their contribution to regional/community development.
- “ 2 events were considered - a contribution to the meeting of Directors General HE within the Croatian Presidency of the EU and the co-organisation, in November/December 2020, of the final conference of the TEFCE project on the role of HE institutions in regional/community engagement in particular their social role and social inclusion, learning offer, nature of applied research and development.

Update

- “ There was a very successful Roundtable on Regional engagement of UAS in February 2020 hosted at the Portuguese delegation to the EU in Brussels. Engagement of OECD, JRC, HE Innovate, other projects and [promotion of UASiMAP project of EURASHE.
- “ The meetings of Directors General HE was held online on 24 March 2020. EURASHE took part in the meeting but, due to its settings, no contribution was possible.
- “ EURASHE is closely monitoring the situation and will evaluate the feasibility of co-organising the Conference on its original dates in Brussels or online. The structure and scope of EURASHE’s contribution will also be defined.

Activity 19. Supporting regional implementation of Research and Innovation Strategy for Smart Specialisation



- “ Type of activity: Discussion paper, advocacy, good practices.
- “ As a follow-up of the activities carried out in 2019, in close collaboration with the Joint Research Centre (JRC), this activity aims to increase the strategic cooperation between PHE institutions and regions in Europe, in view of the next MFF, through a stronger and more effective contribution to the definition and implementation of regional Smart Specialisation Strategies.

Update

- “ EURASHE’s Working group on Applied Research and Regional Development is currently discussing a draft the discussion paper, which will be presented to the wider PHE community during the autumn.

BRINGING INNOVATION AND DEVELOPMENT THROUGH USER-ORIENTED RESEARCH



KEY PRIORITY AREAS

- É Applied Research Promotion within PHE
 - É clarifying concept
 - É evidence and good practices
 - É UAS capacity & contribution
- É Students' engagement in research & innovation
 - É Links to Teaching/Learning
- É Developing research capacity of institutions & staff

OTHER RELEVANT PRIORITIES & SUB-THEMES

- É Enhanced access to funding
 - É Horizon Europe
 - É Mapping other sources, regional funds
- É Partnership with the World of Work
- É Relevant performance indicators

Activity 20. UAS engagement in Horizon Europe - UAS4EUROPE Croissant Event



- “ Original date and venue: 24 March 2020, Permanent Representation of Austria to the EU, Brussels, Belgium
- “ This traditional event of UAS4EUROPE platforms aims to make more visible UAS activities in Brussels. The 2020 edition planned to focus on the preparation for the implementation of Horizon Europe. Representatives of DG RTD and other relevant Commission’s services, as well as Members of European Parliament were invited, together with members of all partner organisations and institutions.

Update

- “ Partners of UAS4EUROPE decided to cancel the event.
- “ A new Croissant Events might be organized in the Autumn in Brussels. Members of the network are closely monitoring the situation and discussions on a new focus and structure of the event are ongoing.

Activity 21. Arts and Applied Sciences for better and more inclusive societies



- “ Type of activity: Scoping paper & internal discussion.
- “ The objective is to take stock of the activities carried out until now and build new bridges between arts, applied sciences and technologies that can generate more sustainable and inclusive innovation. The light mapping exercise and discussion will lead to list of possible opportunities brought by multi-disciplinary approach to problems and students engagement in projects and research.

Update

- “ The activity related to the scoping paper will be maintained as originally planned.
- “ EURASHE is exploring the feasibility of organizing an event together with a Brussels-based art school in the autumn to enrich the discussion on the topic.
- “ Consideration of setting a task force for discussing the topic and developing input for further work.

Activity 22. EURASHE Research Community of Practice



- “ Original date and host: September/October 2020, Mondragon University, Basque Country
- “ The objective of the activity is to provide a platform for peer learning and exchange of good practices. The 1-2 days meeting is built on small group discussions built upon cases of the hosting institution. The end result is building a collective knowledge base with European-wide applicability, commitment and joint understanding the challenges and their addressing at institutional level.

Update

- “ The first EURASHE Research Community of Practice was postponed to 2021.
- “ The activity will be replaced by a webinar on Smart Specialisation Strategies, during which EURASHE will present the developed within the Activity 19, invitation to EC (JRC) to contribute, Secretariat and the WG leaders are considering identification of good practices.

Activity No 23. International cooperation in Research and Innovation as part of the UAS internationalisation strategy



- “ International co-operation in R&I is an essential part of PHE institutions’ strategies for internationalisation, including collaborative research, partnerships for EU and other funding, access to research infrastructures and mobility of researchers and innovators.
- “ The objective of this activity is to provide relevant information and support to PHE institutions regarding the existing opportunities and schemes for networking and access to EU funds, in particular under the forthcoming Horizon Europe, for international cooperation with strategic partners such as USA, China, Japan, South Korea, Israel and LAC countries, among others.

Update

- “ The activity will be maintained and a webinar will be organized in the summer of 2020.

Overarching priority: Representation

Activity 24. Representing PHE in Bologna process structures



- “ EURASHE is an official consultative member of the Bologna process, representing the voice of all PHE institutions in Europe, engaged in various structures.
- “ EURASHE promotes the voice of PHE in the following structures: Bologna Follow-up Group (BFUG), BFUG Board, Bologna Implementation Coordination Group (BICG), three different peer support groups focused on qualifications, recognition and quality assurance, the Advisory Group on Learning and Teaching.

Update

- “ Fully implemented through engagement in relevant groups, commenting on documents.
- “ EURASHE policy statement to eb developed in the summer/autumn 2020.

Activity 25. Strengthening the relations of EURASHE with the European institutions and bodies



- “ Reinforce the existing collaboration and establish new contacts with the European Commission, Members of the European Parliament, Committee of the Regions, the European Economic and Social Committee, the European Institute of Innovation and Technology (EIT) and other EU bodies, reflecting the research agenda and enhance representation in relevant working structures for consulting and advocacy.
- “ EURASHE has built main links with DG EAC and DG EMPL, regularly consulting and attending meetings. These events allow to follow EU policies, present the views of the PHE sector and consult further policy development and inform members.

Update

- “ Paused, reflecting all complications resulting from the coronavirus. Regular exchange with established contacts, new contacts through UAS4EUROPE.

Activity 26. Contributing to relevant studies at international level



- “ EURASHE’s capacity to run own research on key issues is limited. For evidence-based policies on various aspects of PHE development it is beneficial to develop and maintain close links to institutions and projects collecting and analysing data, learn from their conclusions and translate them for own purpose.
- “ EURASHE has strengthened collaboration with institutions/projects with a capacity to collect and analyse data, we will comment on data collection and conclusions from PHE perspective and build on their conclusions. These strengthen evidence-based approach to various PHE-related policies. Comments and list of conclusions will be shared within EURASHE structures.

Update

- “ Ongoing contact with relevant institutions and initiatives, e.g. OECD, Council of Europe, partnership with Eurostudent....

Activity 27. Representing towards other European partners and stakeholders (E4, LLL Platform & VET stakeholders' forum)



- “ EURASHE has joined various other partners and stakeholders at European level to coordinate views and enhance the synergy effect of potential joint approach.
- “ This regards E4 group of HE stakeholders (ESU, EUA, ENQA), EQAR (Board and Register Committee), engagement in Lifelong Learning Platform, collaboration with VET providers within the VET4EU2 platform, UAS4EUROPE platform. But also partnership with business representation.

Update
ongoing

Overarching priority: Capacity Building

Activity 28. Reversed Peer-learning activities on policy implementation



- “ A reversed peer-learning approach allows EURASHE to support its members in national policy discussions on PHE by reflecting on EU policies or experience. The discussion with European peers builds upon a national background document with key concerns, engagement of other domestic or foreign participants is a tool for mutual learning and exchange.
- “ In 2019 two PLAs were held, other countries were invited to apply.

Update

- “ Event not likely to take place in 2020, several preliminary consultations. The situation depends on release of restrictions and feasibility of international events.

Activity 29. Strategy of capacity building for EURASHE members (training & events plan)



- “ A wide range of themes will be addressed: HE policies, role of PHE, diversification. Structural reforms. Innovative learning & teaching. User-oriented research. Internationalisation. Governance. Funding and monitoring. Supporting innovative pedagogies and assessment methods. Social dimension and inclusion strategies.
- “ The membership survey and various group discussion in 2019 set a basis for feasibility consideration of systemic capacity building and support for member institutions. The first response to the survey is an introduction of webinars in 2020, yet a more thorough, systemic plan has to be developed for the upcoming years.

Update

- “ Webinars planned
- “ Online courses being an objective of several projects (research capacity, leadership, quality...)

**Overarching priority:
Internal Development &
Communication**

Activity 30. Review of strategic priorities: Reflection of new EC/EP agenda



- “ In 2020 the European political agenda will be shaped by the new President of the European Commission and the College of Commissioners. All this will happen under the spell of the next Multi-annual Financial Framework. EURASHE has to reflect this new agenda.
- “ The plan is to reflect relevant new EC/EP agenda in EURASHE priorities and capacity started in 2019. The activity will lead to further discussion on review and concerting of the existing EURASHE priorities for 2021 and following years’ strategy with revised priorities and framework of actions.

Update

- “ ongoing

Activity 31. Statutory meetings



- “ Statutory meetings include meetings of the General Assembly as the main decision-making body, Board, Committee for Strategic Advice (CSA) and working group meetings. They take place throughout the year in several locations in Europe.
- “ In 2020, prior to the COVID-19 crisis, the General Assembly was supposed to meet twice (May in Plovdiv, October in Brussels), while the Board 4 times face-to-face and ca 3 times virtually. Working groups were supposed to meet ca 6 times physically, with further meetings online. CSA was supposed to meet twice, one of them possibly online.

Update

- “ Ongoing online

Activity 32. EURASHE Communication Strategy, Rebranding & Website



“ Building from the results of the 2019 Membership survey, the objective is to reflect upon the overall EURASHE strategy, its values and strategic position, rebrand the visual identity and website accordingly and develop in a close consultation with office holders, members and selected partners adequate corporate identity and effective communication strategy to strengthen the impact of its policy messages and attractiveness of the organisation for current and new members.

Update

“ Discussion regarding the new EURASHE visual identity is ongoing.

Activity 33. Information on policies & project opportunities (calls)



- “ Focus on European higher education policies consultation and awareness raising, members capacity building and enhanced awareness of project opportunities.
- “ EURASHE membership survey in 2019 showed a balanced interest of members in policy agenda and project opportunities. As a specific priority of communication strategy EURASHE will enhance systemic exchange with members on key European policies, emerging project and funding opportunities, potential project themes related to policy priorities, development of relevant partnerships, as well as review of the list of available experts within the membership.

Update

- “ In the newsletter, more systemic communication strategy is still to be developed

EURASHE STRUCTURES AND PROJECTS 2020

EURASHE working groups



- “ Learning & Teaching (Employability & LLL)
- “ Applied Research & Regional Engagement
- “ Quality Assurance

“ EURASHE working groups

- systematically follow relevant research and analyse the current situation and
- actively develop and formulate recommendations within their area of expertise
- represent and further promote policy on behalf of professional higher education
- Facilitate key project developments

NEW APPROACH 2020:
TASKS FORCES FOR SPECIFIC THEMES
CALL FOR EXPERTS & WG FOLLOWERS
ENHANCED ONLINE

PROJECTS' THEMES HIGHLIGHTS



- " PHE profile, characteristics, mapping (HAPHE)
- " PHE policy development in Central and South-Eastern Europe (PROCSEE)
- " Models of strategic alliances with world of work (BEEHiVES)
- " Supporting WBL & apprenticeships in higher education & quality (SAPS, **SPRINT**, **ApprenticeQ**, WEXHE, **AppTrack**, **MENTORTrain**)
- " Quality assurance, ESG promotion and implementation, transparency, role of stakeholders (EQUIP, DEQAR, **ESQA**, **QALeap**)
- " Learning outcomes (**CALOHEE2**, **CALOHEE Extended**, **LOTUS**)
- " Digitalisation strategies (**DigiHE**)
- " PHE self-reflection (BuildPHE, **UASiMAP**)
- " Recognition of prior learning (**RPLip**)
- " Regional engagement and partnerships (**UASiMAP**, **Boundary Spanners**)
- " Research staff capacity development (**RECAPHE**)
- " Students perception (**Bologna with Students' Eyes**)
- " Further development of VET (**VENHANS**)

PROJECTS' THEMES



ADDRESSED in 2020

- “ Social and inclusion policies within PHE institutions
- “ Life-long learning, micro-credentials, postgraduate learning
- “ Learning outcomes
- “ Multidisciplinary approach to learning (STEAM)
- “ Reflecting digitalisation
- “ Research communication
- “ Leadership, quality

- “ European universities pilot projects support

CONSIDERED

- “ Short-cycle higher education mapping
- “ Balancing professional & civic and democratic competences
- “ Work-based learning external quality assurance
- “ Digitalisation,
- “ Capacity building for PHE leaders

Other theme?
Contact us,
propose

Thank you for your participation!

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